

Green Waste Reprocessor

Treating **organic waste** differently

We all keep our home and work area clean and tidy but how many of us give a thought to our nearby surroundings? In a country like India where 0.14 million tonnes of garbage is generated daily out of 4.7 million tonnes of garbage that is generated worldwide, what is the way out? All the efforts go in vain when, we, the future policymakers do not realise this sad reality. The need of the hour is to push for segregation at source and feel a strict framework of laws and the fear of penalty is to make people comply. Mr. Alok, Director, Clean India Ventures Private Limited (CIVL) in an exclusive chat with Corporate Saints shares his insights to bring a paradigm shift on how can we treat our surroundings and wastes.

Arushi Bajaj



Mr. Alok, Director, Clean India Ventures Private Limited (CIVL)

1. What is GWR all about?

GWR is all about bringing a change in the current way of treating organic waste. Currently, organic waste is being sent to landfill sites or is being burnt. We want to treat the organic waste at the source of generation and avoid the waste to be transported.

2. How is it going to help to bring a significant change to treat the menace of wastes and garbage that is dumped in tonnes?

GWR can help in two ways for helping the environment: Stop the further usage of landfill sites. NHAI is using the Ghazipur Landfill sites waste for construction of roads, so that should also benefit the environment. Second and most important aspect is that getting rid of trucks from the roads will help in a long way to reduce traffic and

congestion. Treating the waste at the source is the right future course of action.

3. Please share in detail about your products.

Green Waste Reprocessor (GWR), a decentralised technology which re-processes all type of organic rejects into organic compost at the source of generation. These machines can be installed at all big parks, temples, vegetable markets to stop the transportation of waste to landfill sites. While there are various players who are in the field of waste to compost, we have the added advantage of creating multiple by products from different types of waste. For e.g., We create organic havan samagri from flower waste therefore giving it back to the temples the

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havan samagri for their further use.

4. What is the idea behind your product Earth Life?

There is a huge demand supply gap for the manure in India and the current manure that is being given to farmers contains chemical in it which is damaging the soil. Hence, there is a huge demand for organic manure. Not only this, manure is being made by the organic rejects that also helps the soil to retain its fertility.

5. Are you also helping the government to stop Yamuna River from getting further polluted? If yes, please share in detail.

We have recently installed one GWR machine at Nigambodh Ghat, New Delhi from the MPLAD funds of Dr. Harshvardhan, Hon'ble Minister for Environment & Science and Technology. This is not only helping the Nigambodh treat their organic waste but also the flowers which were going to Yamuna River have been stopped. Now all the nearby temples have also started giving



Central Ordnance Depot, Dhaula Kuan



DGO Complex, Lodi Road, New Delhi for Ministry of Drinking Water & Sanitation



Nigam Bodh Ghat, New Delhi



Lawn Area behind Nirman Bhawan, CPWD



Municipal Corporation of Gurugram



Municipal Corporation of Faridabad



Mamun Military Station, Pathankot

their waste to the Nigambodh for treatment.

6. What are your long term plans for addressing the issues related to environment?

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7. Is there any more information that you would like to share with us?

For any waste management technology to succeed, government has to handhold them and encourage the players and peers who are working in this field by giving them a chance. ■■■